

Subject: SWITCH news January 5
From: SWITCH <switchkingston@gmail.com>
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To: <info@switchkingston.ca>



SWITCH

The Sustainable Energy People

SWITCH news, January 5th, 2010

Happy New Year!

The Annual General Meeting will take place this Friday, January 8th, at 8:00 am, Queen's Innovation Park. It will be part of the regular monthly Open Meeting.

To follow a **live webcast** of the proceedings, go to the following web site: www.ustream.tv and enter in the **search window** (right top side) «*switch annual general meeting*». **We hope to make webcasts a regular feature of SWITCH Open Meetings.**

If you are interested in sponsoring the refreshments for an Open Meeting, at a cost of \$30, or sponsoring an e-newsletter, at a cost of \$60, please contact Catherine or Ted , info@switchkingston.ca.

The refreshments for the January Open Meeting and AGM will be sponsored by **The Kiwanis Club**. February will be sponsored by SWITCH member **Nedco**, a Division of Rexel Canada Electrical Inc., with a featured cheese donation from SWITCH member **Fifth Town Artisan Cheese**. March will be sponsored by John Marriott, OSisoft Canada ULC, April will be sponsored by SWITCH member **CPE Division-L Inc.**

Save a paper cup, bring a travel mug to the next open meeting!

Open Meetings will be held at Innovation Park in the Conference Room attached to the main entrance to Novellis. Attendees of Open Meetings can enter and exit without having to be signed into the facility, but please continue to sign the SWITCH attendance sheet.

All visitors to SWITCH can enter through the main entrance to Novellis (the front doors) and ask the receptionist to call the SWITCH office (dial 9+613-547-6700 x129). We will come and badge you in.

SWITCH News & Announcements

- 1.** A big welcome to new member **J.L. Richards & Associates Ltd.**
- 2.** SWITCH offered a series of business presentations on *How your rooftop can make you money: The new Green Energy Act and your business* in early December and will be repeating it 10-15 times throughout south-eastern Ontario during January-March 2010. **Stay tuned for the announcement of dates and times.** Launched on October 1st, 2009, the new Green Energy Act will enable Ontario businesses to unlock their rooftop asset and earn revenue by generating solar

energy and feeding it back into the grid. There are also incentives for your business to become part of the quickly growing renewable energy market by diversifying your products or processes.

3. Website feature: <http://switchkingston.ca/wiki/doku.php> The SWITCH Energy Digest
4. SWITCH staff members Mark Gibson, Jennifer Kiwala and Pierre Nadeau are working to provide value added services to small and medium enterprises who are either in the supply chain or consumers of sustainable energy products and services over the next three months. If you know of an SME that we might not have thought of, please contact us.
5. SWITCH executive director, Ted Hsu, will be speaking at the next Kingston Technology Council luncheon on Friday, Jan. 15, at the Harbour Restaurant on **Cap and Trade for greenhouse gases: What is it? Why does it matter? How does it work?** *An introductory talk to explain why and what a citizen living in Kingston needs to know about Cap and Trade for greenhouse gases including a hands-on illustration of the ideas behind Cap and Trade.* Networking starts at 11:30 am. Pre-registration is required, \$35 or \$25 for students. Register by email by sending a message to hanley@kingstoncanada.com
6. **"Become a SWITCH sponsor"**: You may have noticed this message at the top of the sidebar of our updated website. That space, as well as space on our weekly e-newsletter, and our email signature, will be available on an annual basis to a SWITCH sponsor. Please consider providing vital financial support to SWITCH and its mission of making the Kingston region a centre for sustainable energy. Contact SWITCH executive director Ted Hsu for more information.

SWITCH Member News & Announcements

The ELORIN corner:

1. **Biobreakfast**, January 14th, SWITCH member **Julie Scarcella**, The "Six Ps" of Sustainable Building, Donald Gordon Conference Centre, 421 Union St., 7:15 to 9:00 am. The Ontario Green Building Centre is the place where building professionals, owners, government representatives and members of the general public can come and learn about the "six Ps" of sustainable building: products, practices, projects, policies, performance and service providers. The cost is \$30, and \$15 for full-time students. Registration (and cancellation) deadline is January 12th by 5 pm, http://elorin.ca/site/index.php?method=public.eventDetail&event_id=158. The January ELORIN Biobreakfast will sponsored by SWITCH member **TAB Mechanical**.
2. Starting next week, SWITCH member **KEDCO** is presenting a series of 5 seminars devoted to helping small businesses get the most out of their websites. Each session costs \$15, or you can register for all 5 for \$60. Please see the attached file for dates and times.
3. SWITCH member, the **Kingston Sustainability Centre** will be launching a website in January. Their community classroom should be available for use by February 1st. In addition, they will be developing a monthly newsletter in the New Year.
4. SWITCH member **Anton Driesse** gave a brief presentation on behalf of Sustainable Energy Technologies (SET) at a recent SWITCH meeting. Anton reported that SET will start manufacturing their 5kW inverters in Ontario soon, and they are looking for sites to carry out technology comparisons. The sites should be large enough to accommodate 2 or 3 systems of 5kW, side-by-side, with minimal shading (approx. 500-1000 sq m). Some low, flat, commercial roof space is needed, as well as open space for ground mounting. The systems could be owned either by SET or the host. Interested parties can contact Anton, anton.driesse@kos.net, (613) 546-3676 or Brent Harris of SET, brent.harris@sustainableenergy.com.

Local non-member News & Announcements

1. The official website for Sustainable Kingston (an ICSP from FOCUS Kingston), can be viewed by going to <http://www.sustainablekingston.ca/>. Comments on the plan are easy to make by clicking on the blue circular icons found throughout the website. **Comments will continue to be accepted for the future drafts.**

2. Wintergreen Studios, <http://www.wintergreenstudios.com/index.php>, an off-grid education and retreat centre located in the Frontenac Arch Biosphere Reserve, offers meeting and retreat facilities, as well as one and two-day workshops at a 10% discount to SWITCH members. Please advise them you are a SWITCH member when registering in order to receive the discount.
3. **New Grant program:** The Community Energy Partnerships Program, <http://news.ontario.ca/mei/en/2009/09/ontario-supports-local-investments-in-green-energy.html> is offering one time financial assistance of up to \$200,000 for project planning, environmental and engineering studies. The program is open to community groups, including cooperatives, non-profit groups and local partnerships. Projects are eligible to receive a graduated incentive, based on the percentage of local ownership, of up to 1 cent/kilowatt hour in addition to standard feed-in-tariff rates.
4. Event: Earth, Body & Spirit Expo, Invista Centre, June 5 – 6. Environmentally friendly products & services and educational demonstrations on alternative choices for going green, <http://www.earthbodyspiritexpo.com/>.

Non-local News & Announcements

1. For any companies interested in finding out more about Ontario's Environmental Leaders Program, please go to <http://www.ene.gov.on.ca/en/general/oel/index.php>. For assistance and information about the program, please call 416-327-8073 or email leadership.moe@ontario.ca.
2. **Employment Opportunity:** Schuco Canada Inc., is looking for an experienced PV Sales Representative and an experienced PV Engineer for their Toronto office (the Canadian market). If you are interested in applying for either of these positions, please contact Ron Mantay, General Manager, Solar, RonMantay@Schuco.ca.
3. The Ontario Government, through the Ontario Solar Thermal Heating Initiative (OSTHI), has increased the incentives available for solar hot water systems fivefold. OSTHI will now provide a maximum of \$400,000 per project. For more information, please go to <http://www.news.ontario.ca/mei/en/2009/12/solar-technologies-help-build-ontarios-green-economy.ht>
4. **Funding Opportunity:** Earth Day Canada is now accepting applications for the spring grant period of the Community Environment Fund. The deadline to apply is **February 28, 2010**. Please go to this site to learn more http://www.earthday.ca/pub/resources/media_releases/2009-12-03_cef_schools_engo_outreach/index
5. **Funding Opportunity:** The Yves Landry Foundation, through the AIME Initiative (Achieving Innovation & Manufacturing Excellence) is currently accepting applications for funding. Please visit their website, http://www.yveslandryfoundation.com/article/125/aime_initiative_feddev.html for more information. The Yves Landry Foundation will fund up to 75% of a project's total direct and indirect eligible costs, up to a maximum of \$50,000.
6. **Funding Opportunity:** Does your business have a need that could be met by a University researcher and a student? MITACS will find the researcher and student, match your dollars 1:1, with minimal paperwork on your part. It's not just limited to science and engineering. For more information on the program, contact SWITCH or contact MITACS directly: Alison Lee, alee@mitacs.ca, 416-650-8439 (bus.) and 647-519-1211 (cell).

Bringing **new life** to energy

Hope to see you at the SWITCH Annual General Meeting,

Ted Hsu, Executive Director; Catherine Humphreys, Administrative Assistant
 SWITCH

at Innovation Park, 945 Princess Street,
Kingston, ON K7L 3N6
613-547-6700 x 129
info@switchkingston.ca
<http://switchkingston.ca/>

SWITCH thanks the **Ontario Trillium Foundation**
and the members of SWITCH for their financial support
Has SWITCH helped you? Would you like to support our work?
Please consider becoming a member or a sponsor of SWITCH.
For more information, go to our website: <http://switchkingston.ca/> or phone us!

SWITCH often provides services, or is available for consultations, on a confidential basis. We would be happy to accept any request that you have to keep certain information confidential. However, one of SWITCH's main activities is networking services. Unless otherwise requested, you should expect that information which the SWITCH staff learns in communications with you might be used to make progress on our mission of making the Kingston region a centre for sustainable energy.



Are you getting the most out of your current website?



Learn the tricks to get the most out of your web presence. E-entrepreneur Grant Goodwin, outlines some of the most accessible tools, services and methods that will help small business owners generate real results from their websites. Register for the full series for \$60 or individual sessions for \$15 each.

January 12 Getting the Website You Need
January 19 Search Engine Optimization
January 26 Online Advertising: SEM, Display and Social Networking

February 2 Analyze your Website's Traffic
February 9 E-commerce: Selling Online

Tuesday evenings from 6 to 8 p.m.

To register call 613-544-2725,
 email entrepreneurship@kingstoncanada.com
 Or online at <http://business.kingstoncanada.com>



The Entrepreneurship Centre at KEDCO 945 Princess Street at Innovation Park, Kingston

KEDCO_ecommerce.jpg

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